



Blogger;

We are seeking a talented Blogger to generate engaging, original content for our website.

The Blogger will research topics and develop interesting posts that will appeal to our target audience and promote the blog using social media, direct email, and other methods to alert and expand our readership.

You should be a skilled, tech-savvy writer who can create appealing, insightful posts that will reach and grow our audience.

You should be focused on generating and composing interesting content and expanding your readership.

You should be creative, adaptable, and analytical with excellent writing skills and a unique voice.

Your Responsibility;

- Generating, researching, and pitching ideas for posts.
- Writing, editing, publishing, and promoting content.
- Promoting new posts using advertisements, emails, social media, and other methods to alert and attract new readers.
- Ability to learn new technologies.
- Advocating and educating others about interests, products, or services.
- Maximizing site traffic by utilizing Search Engine Optimization keywords.
- Inviting other bloggers, experts, or other notable guests to contribute content to the webpage.
- Monitoring responses to posts via the website, social media, or other platforms to better understand the audience.
- Staying current on industry trends for possible opportunities to attract new readers or create stronger, more engaging content.
- Graphic knowledge is plus.

Blogger Requirements:

- High School Graduate/Some College graduate with diploma
- Has access to a laptop.
- Writing experience or familiarity with certain interests or a specific field.
- Exceptional writing, research, and communication skills.
- Creativity and adaptability.
- Strong understanding of the target audience and industry trends.
- Proficiency with computers, especially content management, software, social media platforms, MS Office, and SEO keywords.
- Ability to sit and type for extended periods.
- Lives with in central Monrovia.

Email us a copy of your resume and application letter to admin@edenthub.com Deadline: Feburary 15,2019